

# TOFTigers

S u s t a i n i n g   t h e   w i l d

## APPLICATION FOR ACCOMMODATION PROVIDERS TO JOIN THE TOFTigers CAMPAIGN

*TOFTigers (Travel Operators for Tigers) is a campaign aimed at every international, national or regional tour operator, travel agent, destination management company, local accommodation and service provider taking visitors into the Indian Subcontinent's wildlife and wilderness destinations.*



# The campaign's aims are three fold:

To advocate and support better tourism practices in wilderness areas, with specific best practice guidelines for tour operators, destination management companies, agents, services, and visitors and Eco-certification for accommodation providers.

To help empower local communities to become involved in wildlife tourism projects that can initiate low impact and sustainable development which helps conserve the parks and benefits the communities through employment and business opportunities.

To catalyse initiatives through the lodge community that enhance wildlife conservation and community support, including waste and water management, trade cooperatives, local employment, fair wages and local enterprises and services.

**These objectives are best achieved by collective action and the partnership of all those in the provision of tourism in wildlife areas of India.**



# The Benefits of Membership

**Each accommodation provider joining TOFTigers and achieving PUG certification:**

- 1) **Can state their support** for the TOFTigers campaign in lodge brochures, literature and websites incorporating a TOFTigers 'logo' and mission statement where required.
- 2) **Will be marketed** as a TOFTigers member lodge to destination management companies, travel agents, OTA's and international tour operators in India and abroad.
- 3) **Will be linked** to the TOFTigers website as an accommodation partner, with privileged ranking according to their PUG Eco certification ranking.
- 4) **Will be/or will be** about to be audited by the PUG Green team. The aim is to help providers to save costs, save energy, improve their operational efficiency and prove their active support of their local environment to clients, agents, operators, the Park and Government ministries.
- 5) **Will be acknowledged** as a member of the TOFTigers campaign in literature and PR that is undertaken to promote sustainable wildlife and tiger tourism and conservation efforts in India.
- 6) **Will be informed** of projects, initiatives, training and activities that are carried out by TOFTigers by regular email updates, newsflashes and visits to their premises or offices.
- 7) **Will be invited** to partake in actions or projects that will offer their clients more interesting activities, help stimulate projects and conservation initiatives that are possible to include on their visitors' itineraries or marketed as part of their sales drive.

# ANNUAL MEMBERSHIP CONTRIBUTION

(Valid from 1st May 2017 till 30th April 2018)

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**LOW BUDGET** - Rooms up to INR 2250 (\$50) per twin room per night\*

	<b>INR</b>	<b>US\$</b>
Up to 10 rooms	2500	40
Up to 21 rooms	4000	65
Over 21 rooms	7000	112

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**MID BUDGET** - Rooms from INR 2250 (\$51) to INR 6750 (\$150) per twin room per night\*

	<b>INR</b>	<b>US\$</b>
Up to 10 rooms	4500	72
Up to 21 rooms	6500	105
Over 21 rooms	8000	129
Over 35 rooms	12500	200

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**LUXURY BUDGET** - Rooms from INR 6750 (\$151) upwards per twin room per night\*

	<b>INR</b>	<b>US\$</b>
Up to 10 rooms	8500	137
Up to 21 rooms	12500	200
Over 21 rooms	15000	241
Over 35 rooms	25000	402

## NOTES

- \* Based on lowest published twin/double category of room per night rack rates including tax and meals (not discounted or promoted) - BUT does NOT include any jungle plan.
- No lodge or accommodation provider can become, or remain, a member of TOFTigers unless they now start the process of getting audited through the initial PUG self-assessment. You can apply now by going to <http://www.toftigers.org/pug/signup.aspx>. You will then need to be environmentally audited by the PUG audit team within one year.









# The Agreement

## YOUR AGREEMENT FOR BEST PRACTICE LODGE OPERATIONS

*P*roviders Name .....

As part of your commitment to 'Best Practice Operations' accommodation providers or local service providers are required to:

-  Undertake to complete the full lodge PUG Eco audit process as set out in the Lodge Handbook and the TOFTigers website.\*  
 I agree
-  Agree to place the TOFTigers Travellers leaflets (or your own branded equivalent) in all guest bedrooms and put up TOFTigers membership signage by reception or in a key lounge area of your accommodation for maximum visibility.  
 I agree
-  Highlight your membership of TOFTigers in lodge literature, websites or publications.  
 I agree
-  Agree to place TOFTigers signage on your vehicles that enter the park.  
 I agree
-  Work and operate within the laws of the park and its surroundings at all times.  
 I agree
-  Inform all your staff, back and front of house as well as naturalist staff about the campaign and your membership and obligations under it.  
 I agree

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### \* THE TOFTigers PUG Eco Audit

The TOFTigers PUG Eco Audit is mandatory for all lodge members, and active membership cannot be given until the initial self assessment has been completed and returned to TOFTigers. The cost of this audit is borne by you (see correspondence for exact costs) and involves an initial self assessment, followed by a 24 hour on site visit by auditors, and then ongoing monitoring and feedback. A TOFTigers PUG certificate is then valid for the next three years.

Please note that completion of the audit does not necessarily mean you will gain certification. If this is the case your TOFTigers PUG Eco Audit Report will provide you with ways in which your operation can achieve the minimum ecological standards necessary to gain the certification, and you will remain a TOFTigers 'Under process' member, until suitable efforts have been made to ensure certification.

**PLEASE COMPLETE IN BLOCK CAPITALS**

Accommodation Name : .....

Park Region : .....

Accommodation Address: .....

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Main Tel. No. of Accommodation: .....

Main Tel. No. of City Based office (if applicable):.....

Main Contact / Owner: ..... Title: .....

Email Contact: .....

Second Contact : ..... Title: .....

Email Contact: .....

Your Onsite Manager's Contact:..... Title: .....

Email contact: .....

Website Address.....

Are you a member of an ESoI, a local hotel or lodge association or other trade associations: If so, please give details. ....

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How long have you been operational as a lodge/accommodation provider?

*(TOFTigers does not audit lodges until they have had one full season of operation to bed down their management, staffing, marketing and operational systems)*

When ideally would you like to be audited?.....

How do you see your accommodation applying the relevant best practices and how will you help the campaign achieve its objectives?

By signing this document you have agreed on behalf of the accommodation unit, to work within the spirit of the TOFTigers campaign as laid down within this form. You have also agreed to undertake the full PUG Eco audit at the earliest opportunity, or within one calendar year of the date shown. Finally you agree to operate within all relevant laws and regulations as laid out in the Indian Constitution.

\_\_\_\_\_  
Signature:

\_\_\_\_\_  
Full Name:

\_\_\_\_\_  
Date:

**BANK ACCOUNT DETAILS**

<b>Account Name</b>	:	Travel Operators for Tigers India Wildlife Association
<b>Account Number</b>	:	521-0-506139-1
<b>IFSC code</b>	:	SCBL0036033
<b>PAN NUMBER</b>	:	AACCT9455D
<b>BANK NAME</b>	:	STANDARD CHARTERED BANK
<b>BANK ADDRESS</b>	:	B 68, GREATER KAILASH 1, NEW DELHI – 110 048

**Please return this form together with the PUG Initial Questionnaire Form to:  
Administrative Office**

**TOFT India**

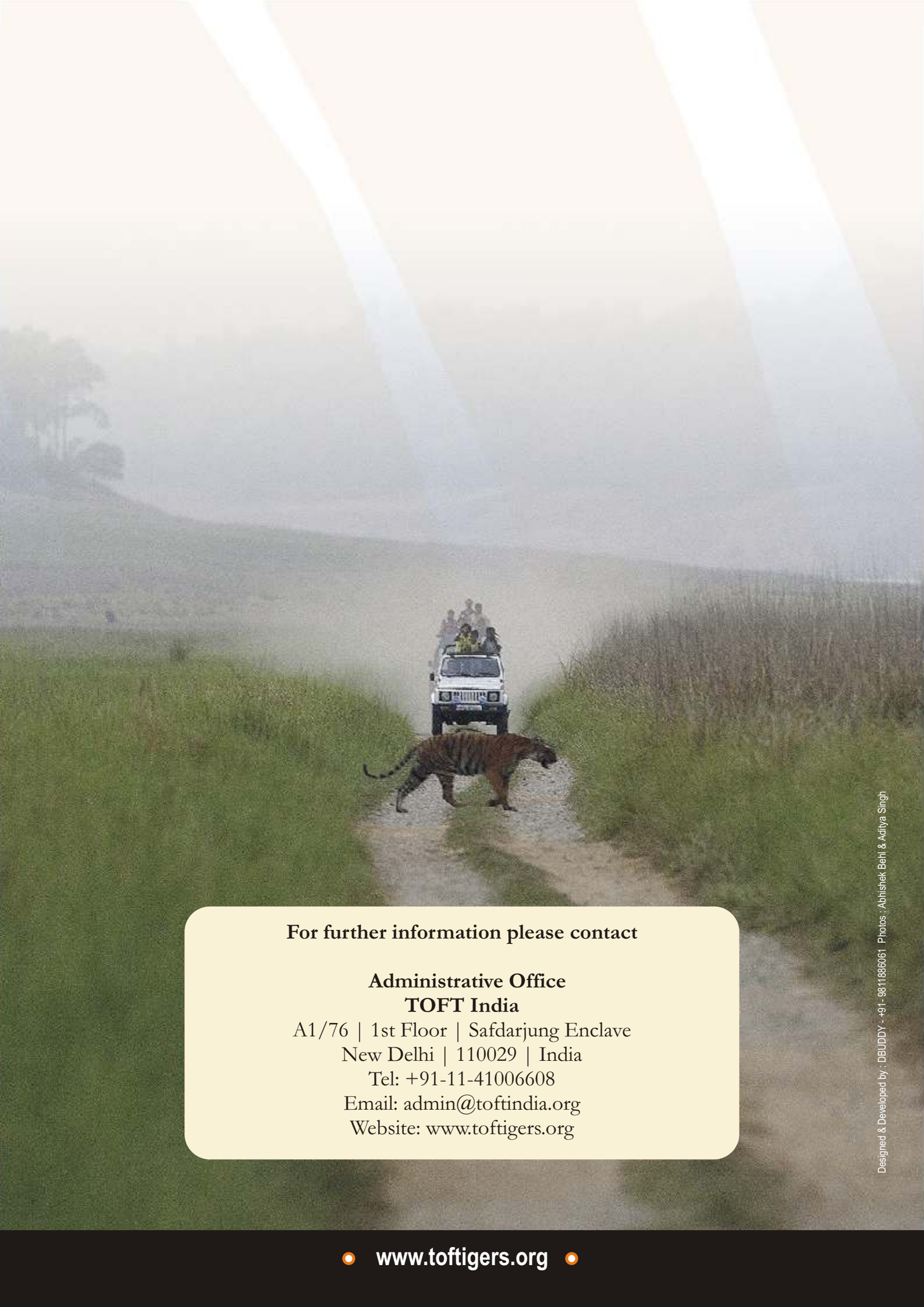
A1/76 | 1st Floor | Safdarjung Enclave | New Delhi | 110029 | India

Tel: +91-11-41006608 Email: admin@toftindia.org

Website: www.toftigers.org

*Please note*

*The TOFTigers campaign is open to all those involved in Nature Travel industry who wish to participate and adhere to the appropriate guidelines. Its strength is in its collective partnership for a common goal – a better experience for your visitors and a long term future for India’s forests and wildlife.*



**For further information please contact**

**Administrative Office  
TOFT India**

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New Delhi | 110029 | India  
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