# **PUGDUNDEE SAFARIS**



# Our Sustainability Journey & why we believe it works for us and for our lodging business April 2019 c Pugdundee Safaris



First shown at the TOFTigers 'Driving the Change' Event, New Delhi 2019

# PUGDUNDEE SAFARIS



KINGS LODGE, BANDHAVGARH

PENCH TREE LODGE, PENCH

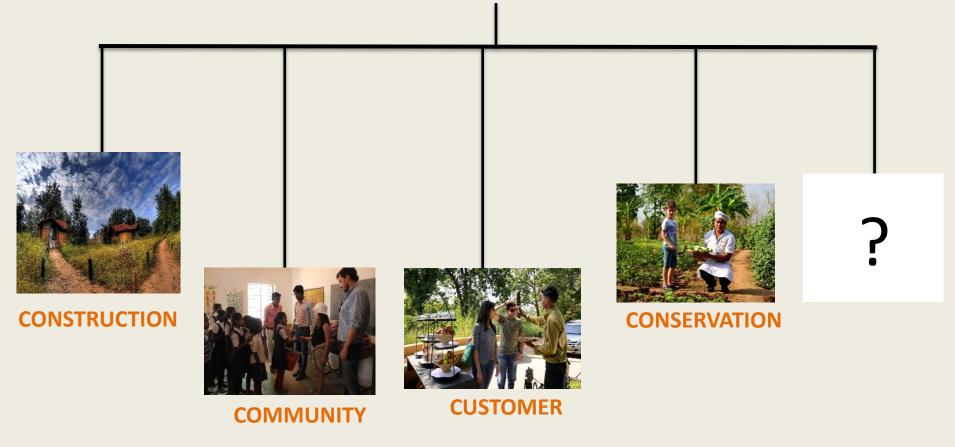
DENWA BACKWATER ESCAPE, SATPURA

TREE HOUSE HIDEAWAY, BANDHAVGARH

KEN RIVER LODGE, PANNA

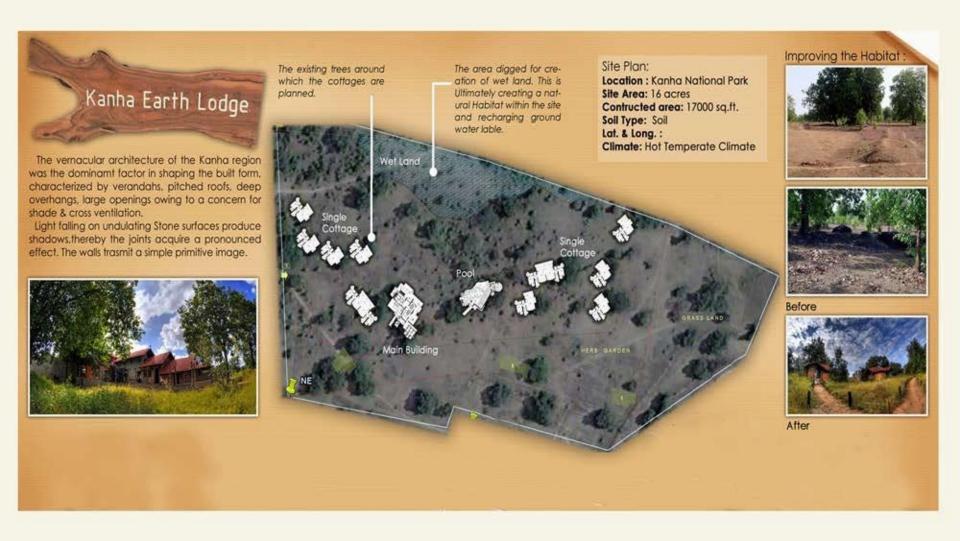
KANHA EARTH LODGE, KANHA

# 5 Cs OF AN ECO LODGE



# **CONSTRUCTION**

HABITAT IMPROVEMENT | SELECTION OF SITE FOR BUILDINGS | GROUND WATER RECHARGE
NO TREE CUT



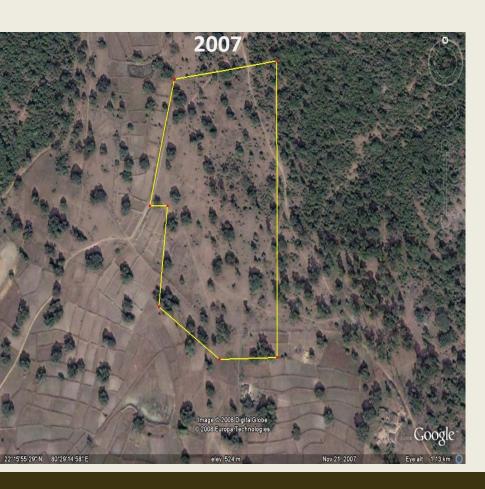
# REWILDING





Then Now

### GOOGLE EARTH SCREENSHOTS (2007 & 2017)





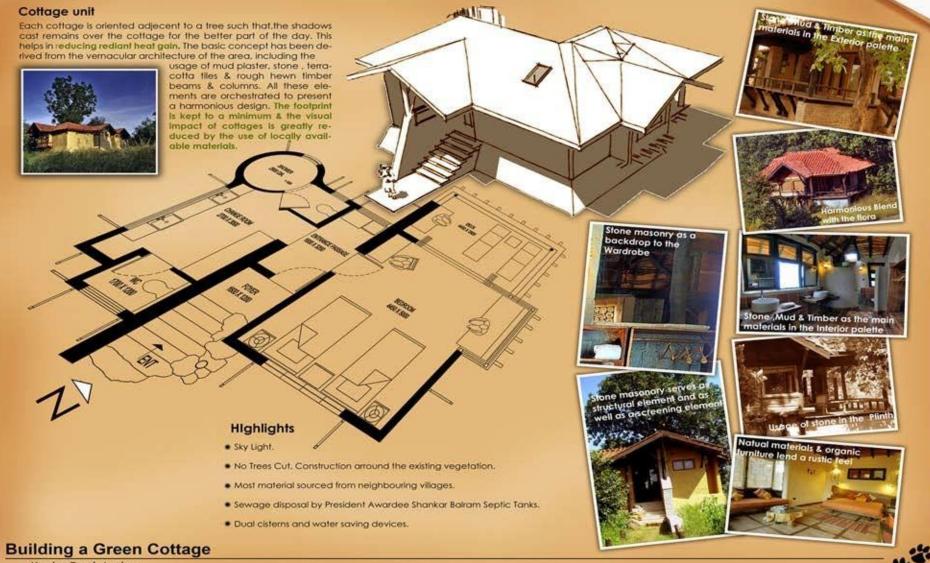
### GOOGLE EARTH SCREENSHOTS (2009 & 2018)



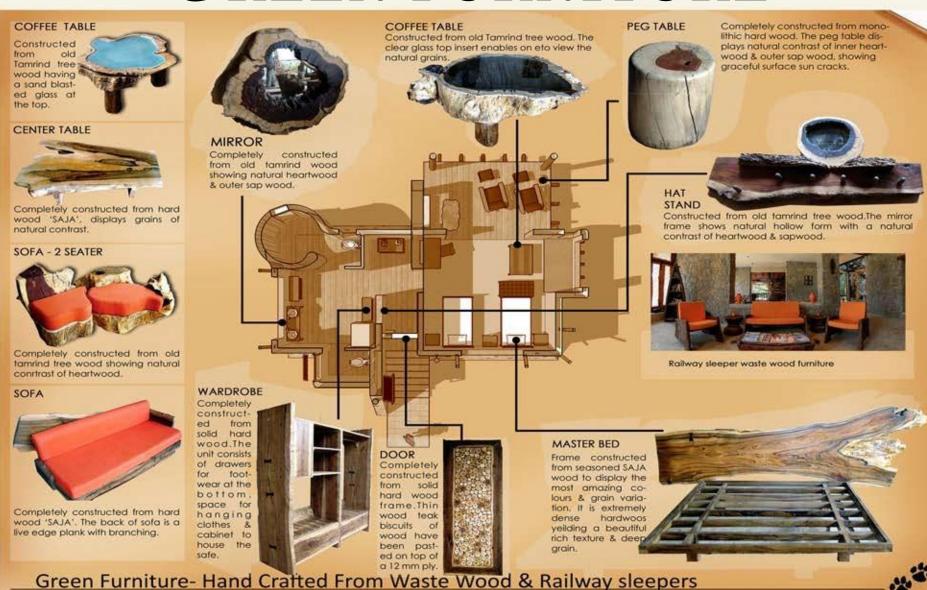


# SENSITIVE CONSTRUCTION

USE OF NATURAL LIGHT | LOCAL MATERIAL USAGE | LOCAL MANPOWER



# GREEN FURNITURE



### OTHER CONSTRUCTION TECHNIQUES

Sustainable Features: - An effort to bring the sustainable design, renewable & recycled building materials.

- The Buildings are located such as not to disturb vegetation. Not a Single tree was felled during construction.
- Buildings are sited around existing trees, such that they remain protected from the solar radiant heat.
- The natural hygroscopic materials are used which absorbs & release moisture readily, filtering out the air pollution & releasing clean air in the transaction between interior & exterior spaces.
- Natural ventilation to avoid radon build up & also to increase natural day lighting through fenestration.
- 3 layered roof systems: The air Trapped between the layers provides ideal insulation that keeps the interior cool against the heat.



### NEW CONSTRUCTION- WAGHOBA ECO LODGE

ARCHITECTS BIOME ENVIORNMENTAL SOLUTIONS

### INDIA'S LEADING SUSTAINABLE ARCHITECHTURE FIRM

USING SUN DRIED ADOBE BRICKS

**GUNA VAULT ROOFS** 





# **COMMUNITY**

Our strength comes from our team, more than 70% of whom are from the nearby villages. Many young ones have grown with us to become managers, inspiring a brigade of fellow villagers. We regularly conduct trainings to enhance their skills and for capacity building. Many casual workers who joined us during construction are now an integral part of the team. The villagers are the true bastions of these forests and we all have united for a sustainable tomorrow. To conserve our wild spaces it's important that the locals be a part of the emerging tourism industry and are not alienated.

Though a drop in the ocean we work with the village school and community for many programs.

### HIGHLIGHTS

- Good salary standards
- Good accommodation, recreational facilities & nutritious food.
- · Medical insurance coverage & domiciliary for the complete team.
- · Workmen compensation for the complete team
- · Regular training, capacity building and supporting entrepreneurship.
- Extremely low attrition rate especially among locals.
- · Working closely with the village school & Panchayat.
- · Major part of purchases & local manpower requirements from neighbouring villages.

### CHANGE MAKERS

A few examples from our team from major departments of the Lodge. We count our success in the lives we have improved around our Lodges.



### ROHIT PATLE

Rohit Patle - From the neighbouring tribal village of Dhanwar (1 km from our lodge) he joined our team during construction in 2008 as an errand boy. With his commitment, hard work, training by the lodge & experience he is part of the management team today. He is well trained to handle accounts, supervision, guest handling, front office and in need can easily don the hat of a naturalist. He also led the walking safari outfit handling more than 40 guests & supervising 25 local boys. He was promoted as assistant manager of a luxury lodge in October 2016 & god willing a manager some day of one of our lodges.

### CHANGE MAKERS



### HANUMAT UIKEY

Hanumat Uikey – From our own small & quaint village of Narna he joined the newly opened lodge in 2009 as a house boy. His attention to detail, meticulous room making, commitment & dedication paved his way to become housekeeping supervisor in 2013. Today he leads a team of 7 and we use him across different lodges for training new house

boys

### **RAJAN CHOUHAN**

Rajan Chouhan – From the neighboring village of Dhanwar he joined the lodge as a U.T. helping with dishes in the kitchen. Today he is the assistant captain in the

Testalizations a few examples, more than 70% of our staff is from neighbouring villages. Their commitment, dedication, support by lodge & the belief in them has moved them to senior positions in a luxury lodge.

# CHANGE MAKERS



### NARESH GUDDA

**Naresh Singh or Gudda** as he is popularly known in Bandhavgarh and in the wildlife circles from a humble rural background.

Gudda is from Tala Village, Bandhavgarh – an address known to every Tiger enthusiast.

His is an inspirational story for every common villager who stays on the fringe of our Tiger reserves which are booming with tourism and most fail to find a connect to such repute.

Gudda is an icon amongst the local & a top rated naturalist, requested by guests by name

## **COMMUNITY INITIATIVES**

Narna is a small tribal village with a population of 567 people and we are the only lodge there. Our approach has been simple with the village - communicate, engage & support. We also have a message in our literature requesting guest to contribute generously. Also the lodge works closely with the local school, Panchayat and village bodies. We run a small cooperative farming venture (Baadi Project) with 4 families and what they grow is purchased by the lodge. Seeds, technical assistance and supervision are provided by the lodge. Regular contributions for organizing small sport meets, temple work & village function is taken care by the lodge.









STATIONERY AND BAGS DISTRIBUTION AT NARNA VILLAGE
- CONTRIBUTED BY GUEST AT KANHA EARTH LODGE



### Visit to a local school in Sarahiri Village near Pench National park

Every child is born a naturalist. Their eyes are, by nature, open to the glories of stars, the beauty of the flowers, and the mystery of life'. - Ritu Ghatourey. We took this special occasion of Children's Day, to organize a sketching competition for the school kids of Sarahiri village where they sketched their favorite side of nature.







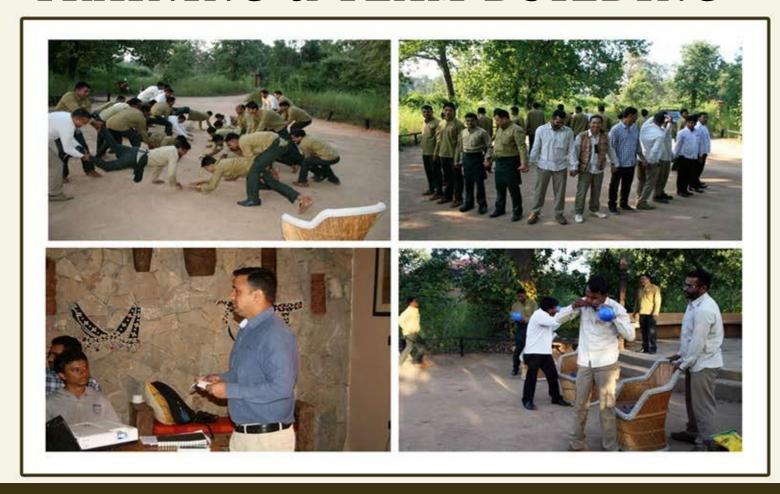


### LODGE VISIT BY SCHOOL KIDS

Pugdundee safaris strongly believes in inclusiveness of local communities that inhabit the areas around our lodges. Involving the local communities in our sustainable conservation journey has been one of the key pillars of our ecotourism model.

Recently our Kanha Earth Lodge team invited school children of the Narna village government school to savour and experience our Eco-tourism flavours.

### TRAINING & TEAM BUILDING



### LOCAL SUPPLY CHAIN

### Supply Chain Overview

- More than 70% supplies are locally sourced from locals.
- Many marginal farms part of the supply chain and also regular buying from tribal village markets.
- Products sourced dairy products, fruits & vegetables, bulk items like wheat, rice and pulses.





Customer by his visit is not only contributing to the lodge & the multiplier effect around all services, but is also giving us an opportunity to introduce him to wildlife, conservation & holistic activities. As a lodge we cash on to this opportunity of having the guest with us for more than 3 days on average. Good briefing, reading material, presentations have converted many a regular leisure tourists into ambassadors for wildlife & conservation, for sure also regular repeat guest for our lodges by providing them this insight, vision & differentiation.



### **Holistic Activities**

- Nature Walk
- Cycling Tours
- Picnics
- Village Visits
- Local Haat Visits
- Special Bush Dinner
- Presentation
- Wildlife Documentaries
- Local School Visits
- Cultural Performances
- Workshops







### CONSERVATION

### **ORGANIC KITCHEN GARDEN**









### NO TO PLASTIC WATER BOTTLES

We work to replace plastic with environment healthy alternatives. We are quickly turning to eco friendly options of providing filtered water at all times rather than going for easy to avail packaged water bottles. Starting this season we have started offering stainless steel bottles which can be refilled anytime from the refueling station. A onetime use and throw plastic bottle takes around 450 years to completely degrade





### CONSERVATION



### Reduction of Plastic Bottled Water

We had shared earlier that 4 of our lodges did away with packaged plastic water bottles from October 2015. We are delighted to add that our 5th lodge joined the bandwagon from October 2016, thus reducing the consumption of bottled water in these lodges upto 96%.

At arrival, our guests are gifted with a food grade stainless steel bottle which can be refilled from the water filters in the common areas. The guests get to keep the bottle for further use, thus helping in spreading the message further.

Sharing some details on how we have done till now.

2015-16 Saved 27,000+ Plastic bottles

2016-17 Saved 36,000+ Plastic bottles

So, in only 2 Seasons
63,000 less one-litre bottles in our waste streams











"We had a great stay at Kings Lodge. We were also very impressed with their commitment to conservation, my water bottle now sits on my desk, reminding me of our wonderful trip to India and Bandhavgarh."

"This is also an eco lodge and they avoid using plastic water bottles instead we were given steel bottles which we could fill from various water stations – this is a great practice."

"I am only one, but I am one. I cannot do everything, but I can do something. And I will not let what I cannot do interfere with what I can do"

- Edward Hale

# Green Practices at the Lodge

- Proper Waste Management
- Filtered Water
- Garbage Composition
- Use of Solar Cookers
- Organic Farming
- Filtered Water
- Low Flow Taps & Showers
- No Television, Music & DJs
- 100% LED&CFL lightings
- Other Green Practices













# GREEN OVER PLASTIC



Launched our own logo to fight single use plastic

# USING OF GLASS MADE DISPENSERS







Using Wooden Toothbrushes and Earbuds





USING WOODEN SPOONS



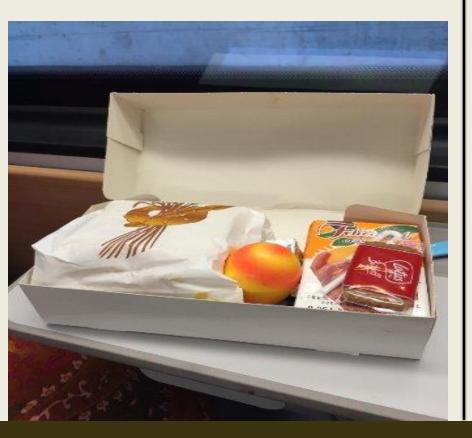


Using Containers for Tea, Coffee and Milk





Using Of Newspaper Made Carry Bags





Plastic free Breakfast On Jeep





Using Of Plant Based Food Packaging Boxes





Tetra pack replaced with sippers containing fresh lemonade or ice tea

# GUESTS REVIEWS ON TRIPADVISOR



Jyoti wrote a review 2 Mar





### Lovely stay in a lovely place

"Stayed for three nights in the first week of February .

The start was a disaster for I took well over an hour or maybe more to find the place because the sign board had been painted over the previous day and my phone internet was not working in that entire area. So after reaching almost till the gate and then back and forth in between , somehow managed to find the place . After that , it was an almost perfect stay .

The architecture and the cottages are really stunning! Beautiful stone, mud and wood.

I loved the location since it was amongst a well wooded forested area at a distance from the village .

The staff is warm and gracious. Housekeeping is great, with the room cleaned every time one steps out. Since I am guite finicky about cleanliness. I really appreciated them for this.

Food is great too with a variety of things at different meals . Indian , tribal ( which was delicious ), continental - all was equally good . Vijay in the restaurant was especially careful about ensuring that guests are happy after each meal .

Safaris with Samrat ( naturalist )were something I really enjoyed . Since I am not totally focused only on Tigers , I was happy to note that Samrat was interested and knowledgable about the other small and big things in the jungle .So even though we didn't get to see any tigers , the safaris were enjoyable because of all the tit bits he kept on sharing throughout .

One fact that is praise worthy is that the lodge is very **eco** friendly and uses no plastic . So no ugly plastic bottles in rooms !!! Filtered bottle is provided as much as one needs .

Food is packed in <a href="eco">eco</a> friendly material and not cheap clingy plastic . This is very very commendable! One sees all hotels making token gestures about sustainability but rarely anyone walking the talk . Most of their measures are limited to asking guests not to throw towels for washing etc etc . So full marks to the lodge on this point .

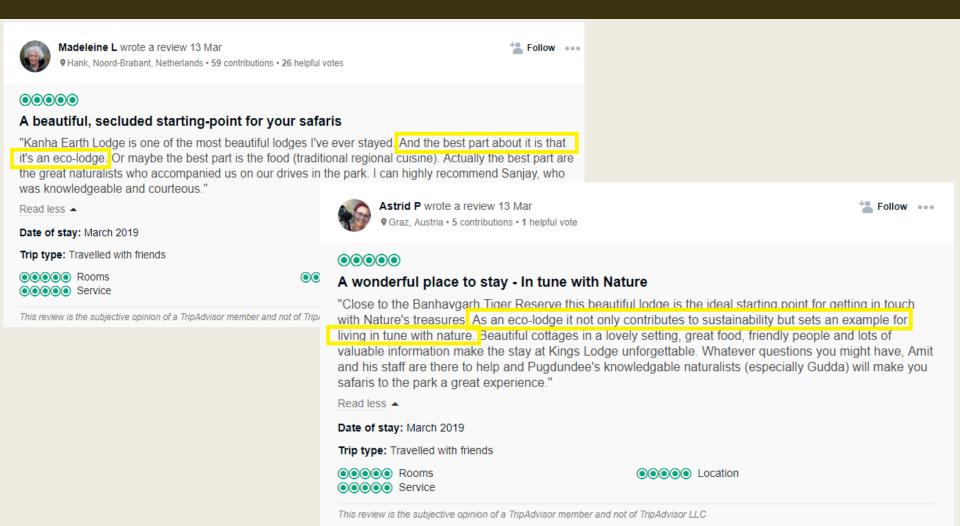
The kitchen garden patch is also very nice .

One point - The room doesn't have a full length mirror . Would have been nice if it had . And it's difficult to close the doors to the back sitting area without a handle to pull it in . That needs to be remedied I think . But these are really minor points .

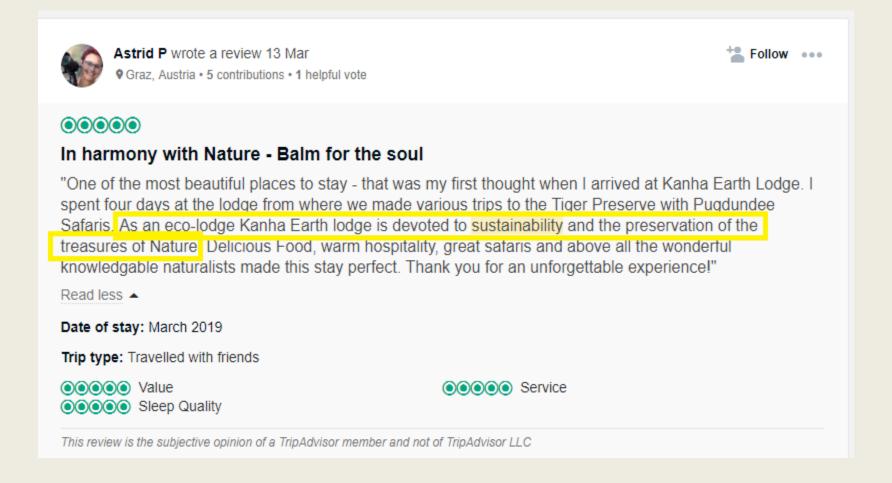
All in all a wonderful stay !!!"

Read less .

# GUESTS REVIEWS ON TRIPADVISOR



# GUESTS REVIEWS ON TRIPADVISOR



### FEW BENEFITS OF BEING SUSTAINABLE

LOWER COST OF OPERATIONS
GREAT FOR ENVIRONMENT
HIGHER GUEST SATISFACTION
HIGHER REPEAT GUEST
LOW TURNOVER OF STAFF
PROUD TEAM

### **PUGDUNDEE SAFARIS**

"No matter how far you journey, you are always on Mother Earth. And for her hospitality, she demands so little. That wherever we travel, we respect her landscapes, conserve her resources, value her local traditions. It is only if we travel this way that we can gift our children the same green, generous planet to explore."



# THANK YOU!