



**TOFTigers**  
Wildlife Travel  
**AWARDS** 2024

# CELEBRATING HARMONY

**FOSTERING SUSTAINABLE  
WILDLIFE TOURISM  
THROUGH INNOVATION  
AND COLLABORATION**

Friday, 6<sup>th</sup> December 2024 | 6.00pm Onwards  
Bikaner House, New Delhi

WHAT IS

**TOFTigers**  
Sustaining our world

TOFTigers India Wildlife Association is a Charity registered in New Delhi. TOFTigers is Travel Trade Alliance of more than 200 operators of Domestic tour operators, International tour operators and Accommodations who commit to adhere to the ethical guidelines to promote sustainable Tourism.

Their impact extends to decreasing their ecological footprint on the landscape, helping forest restoration and rewilding, supporting wildlife conservation efforts & mitigating the climate crisis, so that our generations can enjoy the incalculable benefits of pristine wilderness for the foreseeable future.



# LETTER FROM TOFTigers FOUNDER

At TOFTigers, we are proud to present the Best of Wildlife & Nature Travel Awards. Our mission is to celebrate and spotlight the remarkable individuals, businesses, and communities who are leveraging their entrepreneurial spirit and dedication to promote sustainable tourism. These awards honour those who not only provide opportunities for us to experience and appreciate pristine habitats and their wild inhabitants but also contribute significantly to their long-term survival. 2024 theme is "Celebrating Harmony: Fostering Sustainable Wildlife Tourism through Innovation and Collaboration"

Our goal is twofold: To reward those who are making a tangible impact and to inspire others to take similar actions. By showcasing the achievements of those involved in conservation through innovative wildlife tourism initiatives across India and Nepal, we aim to foster a wider movement of sustainable tourism practices.

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TOFTigers had the vision to encourage the travel trade community to build sustainable products which help travellers make informed choices by offering internationally recognized certification for the finest operators, lodges, and resorts. These certified entities demonstrate a strong commitment to integrating sustainable practices within their operations and focusing on reducing their carbon footprint. With only seven years to achieve the UN's SGD's goal towards 2030, it is important that intent, momentum, and actions are aligned and recognised to create the ripple effect.

Join us in celebrating these champions of conservation and sustainable tourism and be inspired to contribute to a future where wildlife thrive alongside the wonder and enjoyment of our natural heritage.

Julian Matthews





## THE TOFTigers WILDLIFE TOURISM AWARDS IS A HIGHLY ESTEEMED ANNUAL EVENT

that recognizes and celebrates outstanding efforts in wildlife conservation, community development, and responsible tourism practices in India. The inaugural ceremony was held in 2010 and has since become a highlight of the nature tourism season.

The Awards will be given at a high profile Gala event and will draw international media attention. Sponsors have a number of ways of linking with the work of the campaign, both during the Awards and in working with TOFTigers over the longer term.



Attended by industry executives, government officials, celebrities, and environmentalists, the Awards are a testament to the commitment of individuals and organizations to protect India's wildlife and ecosystems. The event is covered by prominent news and travel media across the country. The next TOFTigers Awards ceremony will take place on Friday 6<sup>th</sup> December 2024 at Bikaner House, New Delhi.

# PRESENTING THE 7TH TOFTIGERS WILDLIFE TOURISM AWARDS 2024

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## TOFTigers Awards

- Act as a beacon to the global tourist industry, highlighting the important work being done by tourism in support of tiger conservation.
- Increase public awareness of the value of responsible tourism as an agent of conservation and habitat renewal.
- Reward and encourage best practice operations.
- Encourage sustainability in tourism enterprises.
- Promote community enterprise and community initiatives around Tiger Parks.

Objective of the event is to acknowledge the good work being done by the stakeholders, Business to business networking, reward and highlight the many individuals, businesses and communities in the field who are actively using both their business enterprises, entrepreneurship, and individual energies for the conservation of wildlife as well as promoting sustainable tourism.



Ms. Richa Rai from TOFTigers' Green Team Visiting a local school



Mr. Julian Matthews, Founder TOFTigers, with Village Guardians in Kanha



# TOFTigers Wildlife Travel AWARDS 2024

## AWARDS CATEGORIES

- 1) The John Wakefield Memorial Award for Most Inspirational Lodge of the Year 2024. Awards in each of the below categories:
  - a) PUG Outstanding Category
  - b) PUG Quality Category
  - c) FOOTPRINT Category
  - d) Rising Star Category
- 2) The Billy Arjan Singh Memorial Award for Wildlife Guide of the Year 2024. Awards will be given in four regional categories
  - a) North
  - b) West
  - c) East
  - d) South
- 3) Wildlife Promotion Company of the Year 2024
- 4) Wildlife Tourism Community Initiative of the Year 2024
- 5) Wildlife and Tourism Initiative of the Year 2024
- 6) International Wildlife Tour Operator 2024





## AWARDS CATEGORIES

- 7) Lodge Naturalist of the Year 2024
- 8) Wildlife Conservation Photography Award 2024
- 9) Wildlife Conservation Documentary Award 2024
- 10) Wildlife Harmony Homestay Awards
- 11) Kailash Sankhala Visitor Friendly Wildlife National Park of the Year 2024
- 12) Sanctuary Asia Award for  
"Best State for Sustainable Wildlife Tourism."
- 13) Climate Guardian

# SPONSORSHIP OVERVIEW

## THE AWARDS ARE AN IMPORTANT

- ✓ The opportunity for business-to-business networking with influential players in the domestic and international travel trade, as well as VIP guests
- ✓ Chance for high-profile companies or destinations to market and brand themselves to a selected and invited audience
- ✓ Being part of a prestigious international event that provides exposure and coverage on an international level
- ✓ Working alongside India's premier magazine in natural history and other media partners offers opportunities for marketing, promotion, media coverage, product placement, or corporate social responsibility objectives
- ✓ Supporting wildlife, forests, and sustainable tourism through the TOFTigers India Wildlife Association, a registered charity in New Delhi, offers innovative opportunities for achieving marketing and CSR objectives.



# SPONSORSHIP OPPORTUNITIES

1. Lead Sponsorship of the Awards
2. State Sponsor Partner
3. Sponsorship of below 7 of the Key Awards

- The Billy Arjan Singh Memorial Award for Wildlife Guide of the Year
- Wildlife Tourism Community Initiative of the Year 2024
- Wildlife and Tourism Initiative of the Year 2024

4. Platinum Sponsorship
5. Gold Sponsorship
6. Silver Sponsorship

- Wildlife Photography Award
- Wildlife Documentary Award
- Lodge Naturalist of the Year 2024



# FOR MORE INFORMATION

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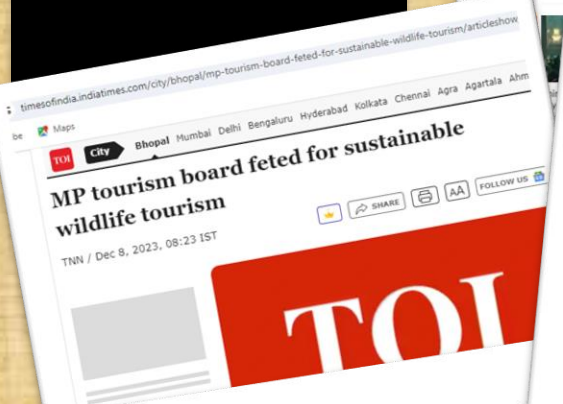
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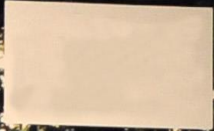
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# TOFTigers Wildlife Travel AWARDS 2023



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Put your name in lights here

[www.toftigers.org](http://www.toftigers.org)